# Presenting Posters

RACHELLE MARTIN &

JO NUNNERIEY

# A new form of science fair boards....



# What we are talking about

Why

How

Design

Priorities of information

Practical tips

# Why a poster?

...more than presenting data

- Information fits a poster
- Can present one element of research or practice
- Networking
- Find people doing the same thing
- Can add to you CV
- Can add to posters to social media platforms for access afterwards
- Don't like public speaking
- Enables your contribution to a meeting
- A significant part of professional education
- Develops your experience
- Builds networks and contacts
- Tremendous source of feedback

# How are posters viewed

Poster session

Poster verbal presentations

Creative poster sessions

Walking tours

Digital v's print

Social events in Poster area

Some conferences no longer use verbal presentations

Learn about the audience and how the poster will be 'used'

Posters can mean prizes

# Posters are not Presentations

Don't need abstract on the poster

Text: be as ruthless as if you were giving a one minute talk

Font. No Comic Sans

Tables and Graphs: Less ink is more. Less colour. Less data. Fewer Lines

Boxes. Just try it without the box. Don't underestimate white space

Tables and Graphs: Less ink is more. Less colour. Less data. Fewer Lines

# Learn from Magazine covers







# Size is important

Check Conference requirements!

Landscape

Portrait

Posters should be visible and readable from two meters away.

# Contents

### Title

Researcher names, title and Affiliation

Author order

Background

Method

Results conclusions

\* contact details

Acknowledgements and logos

Pictures and logos

- Quality and size
- Order and placement

# Practical design

### Design

- Templates
- Graphic designer
- Medical illustrations
- Do it your self University thing
- Personal preference

### **Software:**

Word Processor (Word, Pages, OpenOffice Writer)

Presentation Software (e.g., PowerPoint, Keynote, Impress)

Vector Graphics (e.g., Illustrator, Photoshop, **Inkscape**, OpenOffice Draw)

Desktop Publishing (e.g. Publisher, Adobe InDesign)

Apps: e.g., PosterGenius for Mac

# CDHB – Medical Illustrations

### Let them know in advance

- Use main department email
- Need at least 2 weeks including revisions and printing
- Printing done of site so takes couple of days

# University of Otago template



### **Heading (about 100 point)**

Presenters (about 72 point)



University Yellow 0C 25M 100Y 0K



University Red 0C 95M 90Y 0K



University Blue 100C 80M 10Y 0K

University Typefaces are (in order of preference):

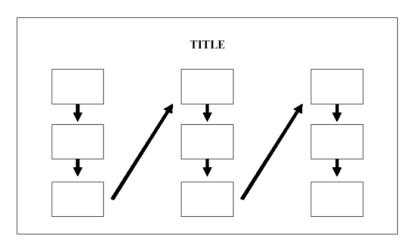
Serif: Minion or Times or Garamond

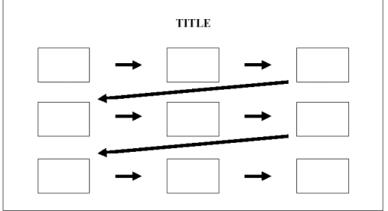
Sans Serif: Gil Sans or Arial or Helvetica

### HINTS:

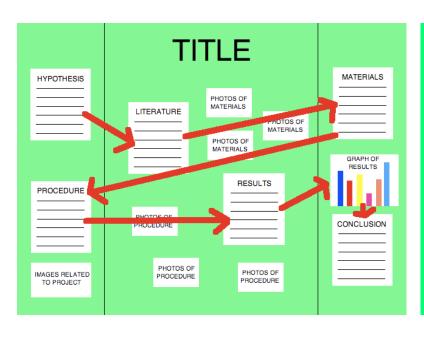
- Keep things SIMPLE
- · Avoid using complicated background fills
- · Avoid using drop shadows
- · Don't over-clutter with text it's a poster,
- Type size for body text should be about
- · Use a contrasting type or colour for your
- Scanned images should be about 150-2 size
- Use two or three columns of text so that get too long to read easily

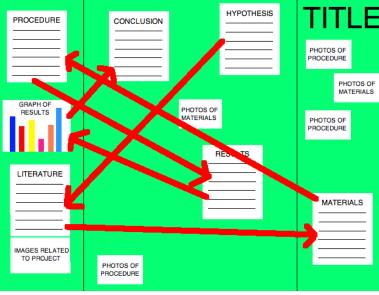
# Think about flow





# NOT





20% text, 40% graphics and 40% empty space

Two to three related background colours can unify the poster.

Colour can be used to emphasise

### Suggestions:

Headings: 72-100 point

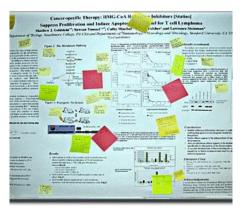
Body text: around 30 point

Image resolution: 360 pixels/inch

# See for yourself

What do you like and don't like about these posters

(perhaps do as I say and not as I do!)



# Time Lines - Work Backwards

Deadline to printer

Final edits

Last edits

**Edits** 

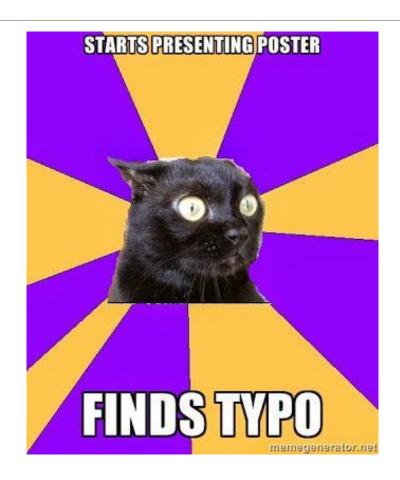
Layout

Even more text removed

**Culled Text** 

**Draft Text** 

# A misake is more obvious in large Text



# Printing

**Textile Choice** 

Paper approx \$50

Textile approx \$70

Price – if CDHB talk to manager before you print your poster!

Other avenues for funding

Ease of Transport

# Put up and walk away?

Bribes and incentives

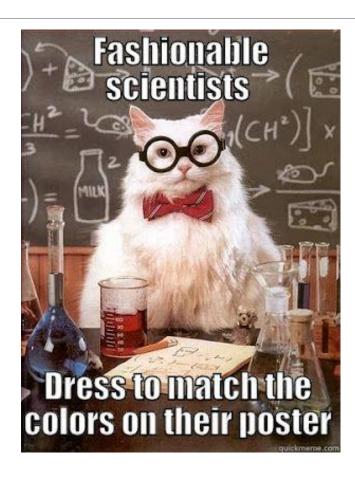
Take away poster or contact details

Wear good shoes!

Be prepared for questions

Good to have an elevator pitch for your poster





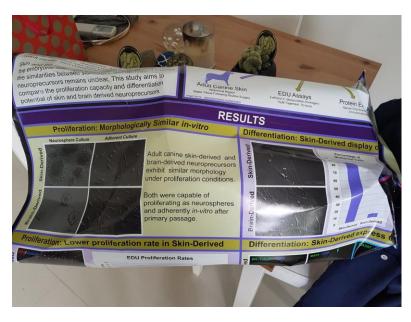
# When the conference is over

Add to your CV

Add to ResearchGate

Hang it in the department you work in ...

# Wrapping paper...picnic rug...





# In case you forget our words of wisdom!

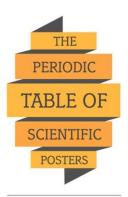
http://colinpurrington.com/tips/poster-design

http://www.makesigns.com/tutorials/

http://www.makesigns.com/tutorials/scientific-poster-grading.pdf

### e-Posters:

https://www.researchgate.net/publication/273521377 How to Make an Effective e-Poster



Written and Designed By: MAKESIGNS.COM Graphicsland

Your goal is to display information in a clear, concise manner, while generating interest to engage in a discussion. Conferences usually host rows and rows of research posters, so your poster should be able to be easily scanned by passersby while being interesting and accurate. We have put together a small cheat sheet to help you.



### DID YOU KNOW?

Not only do we print posters but we work with organizations and associations to provide custom solutions to poster printing needs.

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### TRAVELING

Bring various hanging Ts - Supplies supplies just in case you're faced with a block wall.

Ts - Time

Most posters ordered by noon CST are printed the same business day!

We offer a wrinkle resistant fabric poster perfect for international conferences.

TO CONSIDER TO AVOID

.....

**DESIGN** CONTENT **IMAGES MEDIA AVOID** Resolution Misspelling Research



















### WANT MORE ADVICE?

You can find more information and videos about these tips and more at (http://www.makesigns.com/tutorials/) If you have questions of comments about this handout or scientific posters in general, feel free to drop a message via twitter (http://twitter.com/#!/makesigns) or leave us a comment on our Facebook page at (http://www.facebook.com/MakesignsCOM).



### TRAVELING WITH YOUR POSTER









### TIME IS ON YOUR SIDE

Most scientific posters ordered from us by noon Central Time are printed the same business day!

|                 | Description of the secretary state of the sec |
|-----------------|--|
| Ds - Size       | Does your poster size meets the required size of the conference? Is your title, headings, and images are easy to read?   |
| Df - Fonts      | Are you using a font that is easy on the eyes and people can read from a distance? $ \\$   |
| Dc - Color      | Do your font colors have a good contrast with your background? You want your fonts easy to read.   |
| Db - Background | Are you choosing a background that isn't too busy? Is your background distracting readers from your posters content?   |
| Cr - Research   | Remember less is more. Does your content open up a dialogue with the viewer? Does your content flow?   |
| Cp - Placement  | Does your content follow a time line Remember a reader should at the upper left, work their way down, then left to right by column.  |
| Cc - Conclusion | Does your conclusion briefly review your research questions and the results you obtain?  |
| Ir - Resolution | Are your images blurry or distorted? The lower the quality the worse your images will look.  |
| Is - Size       | Spacing out the images of your poster is key. Are your images too big and overbearing or too small and hard to determine?  |
| Ic - Color      | Make sure to keep the number of colors to a minimum. Is there a pattern or a theme to your colors?   |
| Mp - PDF        | You can create an online PDF version of your poster for people to download or look at later. $\label{eq:pdf}$  |
| Mh - Handouts   | You can offer handouts that go along with your scientific poster to give contact information or more in depth analysis.  |
| Mq - QR Codes   | You can place a QR Code to send viewers to a web page, document or get your contact info all by scanning your poster with a phone.   |
|                 |  |



### **→** GOING SOMEWHERE?

We offer a wrinkle resistant fabric that is perfect for international poster conferences! Fold up and pack in your suitcase, use an iron on the back for touch-ups. Wrinkle resistant, fade resistant, tear resistant,

### PROBLEMS TO AVOID WITH A POSTER

| Am - Misspelling | Check your spelling and punctuation. Have a friend or colleague look it over. We also offer a checklist for your poster on our site. |
|------------------|--|
| At - Timing      | Is your due date getting close? Don't wait till the last minute to get your poster printed.  |
| Ag - Graphics    | Do your graphics and images make sense? Does your imagery go along with your poster?   |
| Ar - Readable    | Is your content hard to read? Does it make sense when your read it aloud? Did you have that friend look it over? Are they confused   |



People who forget toothpaste when packing for a conference.



to match their

scientific poster

7%

People who love bananas for breakfast the day of their conference.

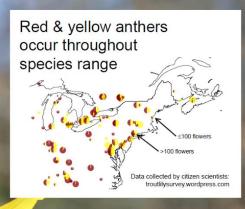
# Some examples of posters

Some good and some that could be better!

## Why does anther colour vary in trout lily (Erythronium americanum)?

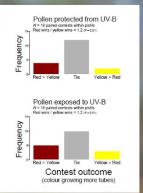
Emily Austen<sup>1,2</sup> & Jessica Forrest<sup>1</sup>

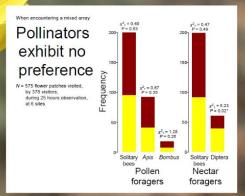
<sup>1</sup>University of Ottawa, Canada; <sup>2</sup>austen.emily@gmail.com; emilyjausten.wordpress.com

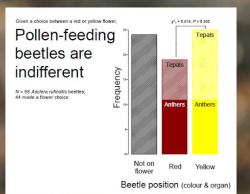


Colour does not affect pollen tube growth

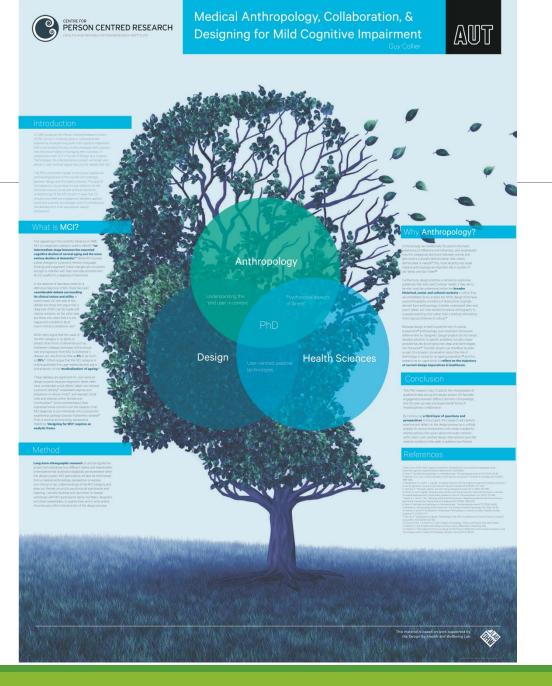
and neither colour is damaged by UV-B







Anther colour is seemingly (and surprisingly) ecologically neutral.



### 'Who is this person Enhancing clinical care for people and what do they need from me today?'

with long-term neurological conditions



Suzie Mudge', Nicola Kayes', Ann Sezier', Barbara Meier-Williams', Greta Smith', Deborah Payne', Matire Harwood', Eden Potter', Kathryn McPherson', and the Living Well Toolkit steering group

esign, School of Art and Design, AUT



Long-term neurological conditions result in significant personal, whanau/family and societal burdens that can be reduced with good quality care and support. However, consumers' expectations of quality care, including person-centred communication and continuity of care, are often not translated into routine practice. Evidence suggests that active strategies (e.g. co-design, knowledge brokerage) are required to support such translation.



### **Objectives**

We aimed to design and implement a toolkit with consumer guidance, targeting specific processes in the long-term care pathway to act as structural support to:









Drawing on the philosophy of client-centred care, we used focus groups and interviews to explore how to best operationalise support for these processes. Discussions were audio-recorded, transcribed and data coded into meaningful segments. Conventional content analysis was used to identify categories common to all three processes and subsequently guide the development of toolkir prototypes. Input on the prototypes was invited from two additional groups: a knowledge users group (service users, family members, representatives from advisory and service organisations) and an implementation committee (clinicians from







### Results

Participants comprised people living with neurological conditions, family/whānau and clinicians contributed to focus groups (n=11) and interviews (n=14). Five themes were common to the three processes: Assume nothing, Discuss, Acknowledge expertise, Promote partnering and Tailor care (ADAPT). In collaboration with designers from the Design for Health and Wellbeing Lab (DHWLab), these five themes were operationalised in a paper-based toolid1 and a clinicians' resource. The paper-based toolid1 comprises three sections: all about me,"my needs today' and significant people in my life. The toolid1 is intended to be kept by the patient and used as they wish in health interactions. Key principles of knowledge translation were applied in the production of the toolkit. The clinicians' resource is a layered and interactive electronic file, which provides more detail of and data underpinning ADAPT. In addition, following input from the implementation committee, a printed bookmark featuring the central orienting question "Who is this person and what do they need from me today?" was produced.

### Conclusions

In practice, the toolkit addresses key steps to both empower people with neurological conditions, and support structural or system changes. Facilitating enhanced interaction between provider and client/s is key to enhancing outcomes. These findings emphasise the between provider and crising reach as key to embassical key to compare provider and crisingly emphasise the value of understanding Card contentualising care by recognising each patient as a unique to individual, and alkely miss or listen to what is a meaningful and improvidual, and alkely miss or understanding the Linky (Mel Tookid) and accompanying clinicians' reloaves attempt to apply the key thereop of this resolution of the content of the content of the content of the while the content of the while key future of this resolution of the content of the content of the content of the while key future possible sometimes of the content of the content of the content of the while key future possible sometimes of the content of the while key future possible sometimes of while key futu





### Advancing Speech Pathology Practice: Lessons from an Autoethnography



F Bright<sup>1</sup>, N Kayes<sup>1</sup>, K McPherson<sup>1</sup>, P Boland<sup>2</sup>, S Rutherford<sup>1</sup>

School of Rehabilitation and Occupation Studies, AUT University, Auckland, New Zealand
 Rehabilitation Teaching and Research Unit, University of Otago, Wellington, New Zealand
 Correspondence: felicity,bright@aut.ac.nz

### **BACKGROUND**

It has been suggested that balancing 'technical skills' with a 'human approach' may promote a client-centred approach to treatment and may be more consistent with what clients see as important in rehabilitation.

This poster draws on a co-autoethnography that explored how a philosophy of client-centred practice which explicitly incorporated both 'technical' and 'caring' skills informed clinical practice with people with acquired brain injury<sup>3</sup>. It reflects on how this approach to therapy could inform speech pathology practice with people with aphasia.

Seeing active and mindful listening as a therapeutic tool and valid intervention in its own right

Viewing our role differently, working as supporters and facilitators rather than expert providers WHO is this person? What do THEY need?

Allowing time to get to know the person and their story; allowing time for them to get to know us

Supporting clients to prioritise what is meaningful

We believe that having an underlying practice philosophy of client-centredness, of focusing on the person we were working with and getting to know them and their story was central to this new way of working. This permeated the way in which we worked with our clients, resulting in a shift to 'being with' rather than 'doing to'.

### WHAT QUESTIONS DOES THIS RAISE FOR APHASIA THERAPISTS?

What is our philosophy of practice? Could a philosophy of client-centredness better facilitate engagement in rehabilitation?

Are we listening to understand what the person is saying or are we also listening to understand and get to know the person – who they are and what their story is?

Do we value skills such as listening, relating, engaging and caring in our practice? Do we see them as valid, valued interventions in their own right?

### REFERENCES

- Hammell, K. W (2006) Perspectives on disability and rehabilitation: Contesting assumptions, challenging practice. Philadelphia, PA: Churchill Livingstone
   Fadyl, J.K., McPhenson, K.M. & Kayes, N.M. (2011). Perspectives on quality of care for people who experience disability. BMJ Quality and Softty. 20(1), 87-95
- Fagy, J.K., MCY965On, F.M. & Kayles, N.M. (2011). Prinpertures on quanty or care for people wine operations on exacting seasons and approach in rehabilitation. An autoentiopappin, Sixolativi & Rehabilitation. 34(12): 997-1004
   Bright, F.A.S., Boland, P., & Rutherford, S., Kayles, M.M. & McPhesson, K.M. (2011). Implementing a cleint-centred approach in rehabilitation. An autoentioning paging by Sixolativi & Rehabilitation. 34(12): 997-1004



### Hope in People with Aphasia: A Longitudinal Qualitative Study

Felicity Bright<sup>1</sup>, Nicola Kayes<sup>1</sup>, Clare McCann<sup>2</sup>, Kathryn McPherson<sup>1</sup>

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 Speech Science, Department of Psychology, University of Auckland, Auckland, New Zealand Correspondence: felicity.bright@aut.ac.nz

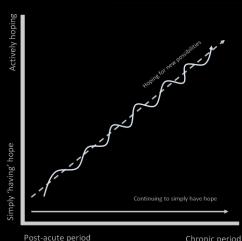
### **BACKGROUND AND AIMS**

Hope has been shown to be important for life after stroke1. People with aphasia have reported that having a sense of hope is essential for the post-acute recovery period<sup>2</sup>. This study aimed to explore hope at two timepoints in recovery: the post-acute period (3-6 months post stroke) and the chronic period (~18 months poststroke).

### **METHODS**

The study drew on an Interpretive Description methodology. Semi-structured interviews were conducted with five people with aphasia in the postacute period and with four of these participants in the chronic period. Data were analysed using multiple techniques including coding, thematic analysis, diagramming and memoing.

### THE EXPERIENCE OF HOPE OVER TIME



In the post-acute period, the dominant form of hope for all participants appeared to be 'simply having hope', a broad sense of hope for the future2.

### HOPING FOR NEW POSSIBILITIES

Over time, some participants had an increased focus on active forms of hope and a sense of looking forward to the future and what could be.

These participants appeared to:

- · Perceive on-going recovery and progress
- Have significant social supports
- · Continue to link with rehabilitation and support services
- Had a sense of being "more comfortable in [their] own skin, with a stronger sense of identity.

### CONTINUING TO SIMPLY HAVE HOPE

In contrast, other participants appeared caught in the present, struggling to look to the future with little change over time. They had few hopes for the future, just a hope that the future would be good.

Chronic period

### CONCLUSIONS AND IMPLICATIONS FOR PRACTICE

A sense of hope appears to be important throughout recovery however several factors appear important for helping people develop active hopes for the future.

It may be beneficial for clinicians to be mindful of the role of social supports, progress and on-going access to rehabilitation and recovery services in facilitating an active form of hope. Explicitly addressing provision of longterm supports may help people to both: (a) develop an increasing sense of hope and possibility about the future and (b) take steps toward making these happen.

### REFERENCES

Bright, F.A.S., Kayes, N.K., McCann, C.M. & McPherson, K.M. (2011). Understanding hope after stroke: A systematic review of the literature using concept analysis.
 Topics in stroke helabilitation. 18(5), 409-508

 Bright, F.A.S., Kayes, N.K., McCann, C.M. & McPherson, K.M (2012). Hope in people with aplassis. Aphrisology. E-pub date 17 September, 2012. DOI:10.1080/02687038.2012.718069

### Voice(s) in Action: Using the Listening Guide in Observational Research

Felicity Bright<sup>1</sup>, Nicola Kayes<sup>1</sup>, Linda Worrall<sup>2</sup> & Kathryn McPherson<sup>1</sup>

<sup>1</sup>AUT University, Centre for Person Centred Research. Auckland, New Zealand. <sup>2</sup>CCRE-Aphasia, University of Queensland. Brisbane, Australia Correspondence: felicity.bright@aut.ac.nz; @@flissbright



This poster illustrates how the Listening Guide and Voice Centred Relational Method may be used with observational and interview data. We draw on data from a study exploring how rehabilitation practitioners engage patients with communication difficulties in stroke rehabilitation.

### **Research Method**

Voice Centred Relational Method & Listening Guide 1,2,3

- · Focus on the voices of participants in data
- Participants commonly present a number of voices (stories or perspectives<sup>2</sup>) within text
- Use Listening Guide sequential readings (listenings) of text to attend to voices in data, how participants speak of themselves
- · Method commonly used with interview data and relatively small data sets

### **Modifying for Observational Data**

### **Key Principles**

- · Analyze and compare verbal and non-verbal data in all sequential listenings of data
- Focus of listenings determined by theoretical framework of study (Symbolic Interactionism) and research question
- Compare and contrast front-stage performances (observed interactions) and backstage data (interviews and stimulated recall) - consider action, talk-in-action and talkabout-action
- Use analytic memo-ing to capture emergent analysis and to assist in developing participant narratives

### **Process**

- Analyze each individual interaction using Listening One of Listening Guide and analytic memos. Attend to what is happening, how people are acting and what they take into account when acting.
- Conduct Listenings Two-Four with selected interactions; further develop analytic memos, as demonstrated in Figure 1.
- · Create narratives for each participant drawing on Listening Guide and memos
- Compare and contrast across dyads and across participant groups

### **Reflections on Modified Approach**

- · This method can be modified for different data sources
- Theoretical framework helps refine the focus of the Listening Guide and analytic memos (e.g. Goffman: compare front-stage and back-stage performances)
- Comparing voices in action and talk-about-action provides deeper insight into the complexity of clinical practice



Figure 1: Process of using Listening Guide to analyze one observed interaction

### References

<sup>1</sup> Gilligan, C., Spencer, S., Weinberg, K. & Bertsch, L. (2005). On the Latening Guide. In S. Hesse-Biber & P. Leavy (Eds.). Energent methods in social research (pp. 253-271). Thousand Obs. ACA Spe.

<sup>2</sup> Mauthner, N., & Doucet, A. (1998). Reflections on a Voice-Centred Relational Method of data analysis Analysing maternal and domestic voices. In J. Röbbers & R. Edwards.

<sup>3</sup> Mikel Brown, L., & Gilligan, C. (1992). Meeting at the crossroads: Women's psychology and girls' development. Cambridge, MA-Harvard University. Press.



### Voices of Rehabilitation Providers: Talking About Engagement

Felicity Bright<sup>1</sup>, Nicola Kayes<sup>1</sup>, Christine Cummins<sup>1</sup>, Linda Worrall<sup>2</sup> & Kathryn McPherson<sup>1</sup>

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### Introduction

- · Patient engagement in rehabilitation services occurs within relationship
- · The rehabilitation provider's actions and perceived values and attitudes influence whether a patient engages or not1.
- · Attending to the rehabilitation provider, how they act and why they act as they do is anticipated to contribute to our understanding of patient engagement.

### Study Aim

· To explore rehabilitation provider perspectives of engagement, including how they speak of the patient, themselves and their role in engagement.

### Method

- Theoretical perspective: Symbolic interactionism
- · Participants: 14 rehabilitation providers
- Data gathering: 2 focus groups and 4 individual interviews
- · Data analysis: Voice Centered Relational Method including Listening Guide and I-Poems<sup>2,3</sup>

### One provider: A multiplicity of voices

Each provider spoke with a range of voices when describing their views of engagement. Each voice presents different ways of working to facilitate engagement and different views of the role of the patient and provider in engagement. Each voice highlights how personal and structural contexts influence engagement practices and perspectives.

Controlling
I was doing a case study on her
We need to do this programme
She was crying and I couldn't help her
I didn't understand what was going on was too much on my agenda The goal was to get the project done Liust have visions of her screaming through the whole session You were justifying it as a health issue We needed to get her mouth clean You're doing what's good for her I was engaged for the wrong reasons

### We developed a strong relationship

We started sharing each other's stories We needed to springboard into a relationship so she could get the most

It was meaningful for fill Pitching it at the right leve

### Figure 1:1-poems representing voices within the narrative of one rehabilitation provider

### Discussion

- The ways in which providers work appear to be influenced by a number of factors including:
  - Thoughts & feelings about engagement
  - Perceptions of the patient
  - Their view of their role in engagement and rehabilitation
- How much they emphasised therapeutic relationship
- · These factors influenced their work and potentially, how their patients engaged in rehabilitation.

### **Clinical Implications**

- · It is valuable to attend to commonly unspoken aspects of practice, "the things we don't talk about" as one participant said
- · This can be helped by:
- Acknowledging provider's thoughts and feelings about the patient, their practice and engagement
- Considering how these came to be and what their effects might be for engagement practices and patient engagement

- 1. Bright, F., Kayes, N., Worrall, L. & McPherson, K. (in press). A conceptual review of engagement in healthcare: Relevance for rehabilitation. Disability & Rehabilitation.
- 2. Mauthner, N., & Doucet, A. (1998). Reflections on a Voice-Centred Relational Method of data analysis: Analysing maternal and domestic voices. In J. Ribbens & R. Edwards (Eds.), Feminist dilemmas in qualitative research: Private lies and public texts (pp. 119-144). London: Sage.
- 3. Mikel Brown, L., & Gilligan, C. (1992). Meeting at the crossroads: Women's psychology and girls' development. Cambridge, MA: Harvard University Press



### Voice(s) in Action: Using the Listening Guide in Observational Research

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AUT University, Centre for Person Centred Research. Auckland, New Zealand. 2CCRE-Aphasia, University of Queensland. Brisbane, Australia Correspondence: felicity.bright@aut.ac.nz; 📵 @flissbright







### What matters most in the therapeutic relationship in neurorehabilitation?

Nicola Kayes<sup>1</sup>, Christine Cummins<sup>1</sup>, Alice Theadom<sup>1</sup>, Paula Kersten<sup>1</sup>, Kathryn McPherson<sup>2</sup> <sup>1</sup>AUT University Auckland New Zealand, <sup>2</sup>Health Research Council of New Zealand

What do we already know

What did we aim to d To explore what matter therapeutic relationship f of patients accessing neur

### How did we do it?

- · Qualitative Descriptive methodology
- · Purposeful sampling
- Participants were n=15 people currently receiving rehabilitation following a neurological event.
- Semi-structured interviews · Conventional content analysis

### Why does this matter?

- . This research has advanced our understanding of what matters most to the therapeutic relationship in a neurorehabilitation setting.
- Findings offer a more nuanced understanding of the therapeutic relationship in than existing theories derived in psychotherapy offer.
- Health psychologists may have a role in supporting practitioners to develop a relational approach to practice, enabling them to tap into the true potential of the therapeutic relationship as a covariate of

### Connect with me as a person

### The practitioner does the right thing by me through:

- knowing me, my unique context and what matters most to me · connecting with me on a human level and seeing me as a person
- · genuinely caring about me and my outcome
- · sharing a bit about themselves and making me feel at ease

Just being able to relate to that person. Maybe you've got to share your life a bit you know to have had, actually had a conversation about yourselves [...] you could have someone who's incredibly competent but just not fun going to... and maybe you don't trust them [Person with spinal cord injury].

### Be my professional

Just openly and honestly like we are talking now, there are no issues, they are willing to explain to me if I have got any questions or anything like that [...] they are punctual when they say they are going to be there [Person with traumatic brain injury).

The practitioner does the right thing by me through:

- · being open, honest, and transparent in their communication
- · sharing knowledge and checking understanding
- · managing expectations
- · being truly present and authentic in their interactions with me
- being passionate about what they do and pushing the boundaries of their knowledge to meet my unique needs

### Show me you know how

The practitioner does the right thing by me through:

- · demonstrating their skills, knowledge and ability to meet my unique
- · giving me trust and confidence they will do the right thing by me
- · helping me to understand their clinical decision making

So I think it's important to gain the faith of the person that you are dealing with. You have to prove to them that you know what you are doing [Person with a traumatic brain injury].

### Value me and my contribution

That they will listen and they will actually be interested, and they actually respect that you actually know what you are talking about [...] that the patient is the expert on what they are experiencing [Person with idiopathic intracranial hypertension).

The practitioner does the right thing by me through:

- · valuing my contribution and expert knowledge
- · supporting the development of partnership grounded in mutual trust and respect
- · making me feel listened to and heard
- fostering dignity and empowerment

You get the feeling you can do the things she teaches you, and she tends to make you believe in yourself a lot more than you normally would The X- factor

capable now because I just really trusted ner [Person with spinal cord injury].

When all components of the relationship work together, the whole becomes greater than the sum of the parts. It was a special feeling that clients struggled to identify but it was obvious when it was there. It was this that clients perceived could bring about more than what could have been.

I think you've got to trust that they know wh hey're doing, that they care about what they doing, that they are going to do it to the best

heart [Person with spinal cord injury]

Do the right thing

for me

their ability, that they've got your best inter-



# Applying the Necessity-Concerns Framework in Rehabilitatio: Physical Activty in gagement for People With Long TermrConditios

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### **Background**

- Growing evidence for benefits of physical activity for people living with a long term condition<sup>1,2</sup>
- Low levels of engagement reported3,4
- Increasing body of research exploring strategies to tackle this 5
- Necessity Concerns Framework well researched in relation to medication adherence but not applied to other health behaviours<sup>6</sup>

### Aim

To explore the application of the Necessity-Concerns Framework to physical activity engagement for people living with long term conditions.

### Method

- Qualitative Descriptive Methodology
- Secondary analysis
- Directed Content Analysis<sup>®</sup> informed by operational definitions of key theoretical constructs of the Necessity Concerns Framework

### **Data sources**

- Data was purposefully selected from three primary studies
- Qualitative descriptive studies exploring perceive
- engagement for Jeople living with

  1.Multiple Sclerosis (n=5 transcripts)
- 2.Stroke (n=5 transcripts)
- 3. Cancer survivors (n=10 transcripts)

Sought diversity in time since diagnosis, gender, ethnicity, clinical course (Multiple Sclerosis only), and type (Cancer only).

"Exercise will help me to get back to some sort of resemblance of how I used to be before" (45, Female, Cancer)

"I do it [walking] so I do not lose the use of my legs" (53, Female, Multiple Sclerosis)

"I believe it's [exercise]
keeping it [cancer] at
bay" (67, Male, Cancer)

### Physical Activity Engagement

### **Necessity Beliefs**

Symptom Management
Preventing further complications
Re-establishing a sense of normality
Physical & mental health and well-being
Social engagement

General Beliefs about Physical Activity

"I can sometimes see people looking at me in the swimming pool cause I will hold on to everything" (41, Female, Multiple Sclerosis)

### **Concerns**

Safety Risk of harm, injury or exacerbation Fatigue Negative self-image Lack of ability Lack of knowledge "There is this sort of shadow that you carry with you, this fear that you could end up in a worse state than you were the first time.
[....] It's what we don't know as stroke victims always, is the limits to which we can go in physical activity" (66, Male, Stroke)

### **Conclusions**

- Findings support potential application of the Necessity-Concerns framework.
- There are some conceptual differences in the application to physical activity engagement when compared to prior work—most notably in the perceived necessity of physical activity for broader health and well-being, such as emotional well-being, social engagement and return to engagement in meaningful activities.
- Drawing on this framework to underpin rehabilitation strategies may have practical use for rehabilitation practitioners.
- Future research is needed to explore whether this framework has predictive value as well as application to other rehabilitation settings.

Acknowledgements

Faculty of Health and Environmental Sciences Funding o-investigators involved in the primary studies included in this secondary analysis with particular thanks to Professor Kathryn McPherson American Congress of Rehabilitation Medicine, 7-11 October, 2014

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### PERSONALITY, SEX DIFFERENCES, AND MATE CHOICE IN THE EUROPEAN SERIN

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- Animals can demonstrate individual behavioural traits that are consistent over time and in different contexts, also known as personality traits (Réale et al. Philosophical Transactions B. 2010).
- Personality has increasingly been the focus of ecological studies to understand the evolution and maintenance of these and its consequences.
- While several hypothesis have been considered, sexual selection has been scarcely studied although it is possible that it may play an important role in the origin and maintenance of personality differences (Schuett et al Bio Reviews 2010).

### **OBJECTIVES**

- Study consistent interindividual differences in behaviour in the serin (Serinus serinus).
- Understand how sexes differ in their behavioural traits.
- Understand how different behavioural contexts are related and differ



### **METHODS**

- Wild serins (30 males and 17 females) were captured, and maintained in an indoor aviary until the end of the experiments.
- individuals were subjected to four behavioural tests to assess fear (a), neophobia (b), sociability (c), and exploration (d), and tested for repeatable individual
- Mate choice tests were performed in an aviary (e) with a random female and a unique combination of two males with similar colouration.











### REPEATABILITY

Males and females differ in their consistency

| Trials      |          | Repeatability |         |
|-------------|----------|---------------|---------|
|             | All      | R-0.353       | P+0.007 |
| Tear        | Males    | 8+0.367       | P+0.021 |
|             | Femiles  | B-0.353       | PH0.083 |
|             | A8       | R-0.500       | P=0.003 |
| Nesphobia   | Males    | R+0.950       | F=0.025 |
|             | Fernites | R<0.630       | P40:002 |
|             | AR       | R-0.299       | P+0.080 |
| Sociality   | Miles    | 8-0.267       | P=0.072 |
|             | Females  | B=0.025       | F=0.450 |
| Exploration | All      | R10.2ND       | F-0.045 |
|             | Males    | R-0.350       | F=0.026 |
|             | Tendes : | R-0.073       | P=0.380 |

RELATIONSHIP ACROSS BEHAVIOURAL TRAITS Females and Males differ in their behavioural

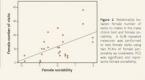


### SEX DIFFERENCES

Males are more sociable than females (t =-2.017, P=0.050)



MATE CHOICE Female number of visits to males was related to their own personality trait (sociability: X2=10.455, p= 0.001)



### CONCLUSIONS

- Individuals showed repeatability in the four behavioural tests.
- Males and females differed in their consistency and behavioural responses across the different tests.
- Behavioural traits were correlated. indicative of a possible behavioural syndrome, but differed between females and males: More neophobic males were also more sociable, and females that were more sociable were less fearful. and marginally less explorative.
- in mate choice tests, female personality was related with its own behavioural performance.
- Our results stress the importance of looking for sex differences in personality. and for considering the influence of personality in mate choice context.

Acknowledgements:

Method everyone of the Behavioural Ecology Group for the support. This work is funded by FCT, Portugal, Project 55 RH/80/44837/2008. We held the necessary Portuguese licenses for conducting this work.









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ODUCTION

In several species, ornamental traits are signals of individual quality which are costly to maintain, as they involve physiological costs, increased risk of predation and time spent in self-maintenance (Walther and Clayton 2005; Delhey, Peters et al. 2007).

Maintenance behaviour may have a signalling effect to mate choice, since females can benefit by choosing a mate based on honest information (Zampiga, Hoi et al. 2004; Amat, Rendón et al. 2010).

CTIVES

We propose to clarify the importance of maintenance behaviour, in particularly preening, on mate choice in the serin, Serinus serinus, a sexual dimorphic finch with a carotenoid-based bright yellow plumage.

Our main goals are to verify if females consider preening as quality indicator or in contrary reject it as a negative signal related to ectoparasites infestation.



-The capture of birds was made in 2008 and 2010 in Coimbra, Portugal.

- Birds were identified (rings), aged and sexed: We took several morphometric parameters (weight, length of wing, tassus and tail, beak width, depth and length), counted parasites and measured colour extent.

- Colour reflection of make's plannage was measured using a spectrophotometer Ocean Optics USB4000 (Ocean Optics, Dunedin, FL, USA, with two lamps entiting destertium and halogen. There random measurements of each of the four areas of yellow - Cown, bit, breat and yield - were made and the averaged to the analysis. The values resulted were used to calculate colour variables, occording to Montgoon eric (2000) adapted from Cardoso and Mota (2008)-full brightness, UV brightness, hus, saturation and saturation fatal UT.  - We calculated a general score based on Principal Component analysis. We ranked males considering saturation, being the most colourful males the ones with highly saturated ornamental plumage colouration.

-We tested male and female serins (N = 22 females and 34 males) in mate-choice trials in a three-compartment indoor aviary, during breeding season, to assess female preference when introduced to a pair of males, being one more colourful and the other less colourful. The trials lasted for 1 hour, being the first 30 minutes to acclimatization.

- Females preferred more colourful males (Figure 1 - A), and they also performed preening during more time in front of these males (Figure 1 - 8). This may be suggestive of a possible role of preening as a courtship behaviour in

Morphometry, Colouration and Parasites Increased preening behaviour was not related to ectoparasites number, or any Male preening behaviour

Figure 2. Relative duration of total preering behaviour (Ni) of more colourful males (M+) and less colourful males (M+) (t=2.067, g=0.051). The results are described as meana SEM, N = 22

 More colourful males spent more time in preening than the less colourful ones (Figure 2), although it was only marginal to significance mostly due to a greater variance in more colourful males. The influence female presence and obserce in each male's preening behaviour

Figure 3. Relative duration of preening behaviour (H) of more colourful make; (H+): (z=-1,232,p=-0,218) and less colourful makes (H+): p=-0,181,p=-0,172, in prosence and obsence of females. The results are described as means (SEA): N = 22.

 Male's preening behaviour in presence and absence of female was not different (Figure 3).
 These results suggest that males don't perform preening to display towards females.

In conclusion, it's clear that maintenance behaviour is an essential element of avian behaviour (Cotgreave and Clayton 1994), and our results suggest that it may also be important to female mate choice.

to our anomicuge, this is the instrement of an provides evidence for allienences in preent time dedication depending on individual colouration. Further work is necessary to understand the relative importance of preening behaviour in ma

Further work is necessary to understand the relative importance of preening behaviour choice by comparing the behaviour performance outside the breeding season.

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### CAROTENOID-BASED COLOUR ORNAMENTATION PREDICTS SOCIAL DOMINANCE IN SERINS, Serinus serinus

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Social interactions frequently take the form of dominance hierarchies that help settling disputes. Phenotypic traits that reliably signal an individual's fighting ability or aggressiveness may predict individuals' position within those dominance hierarchies (reviewed by Senar 2006 in Bird Coloration)

We asked if the carotenoid-based, yellow plumage ornamentation of European Serins (Serinus serinus), a gregarious species that feeds in flocks, predicts social dominance in a feeding context. We tested if colour, colour extension, age and body size predicted dominance.

28 male birds captured from the wild were colour-ringed, aged and measured yellow colour extension and body size (PC1 from a PCA on body weight, wing, tarsus and beak length)

Colour reflection in the bird-visible range (320-700 nm) was measured in the forehead, throat, breast and belly. We computed mean brightness, hue, saturation and UV chromaacross these body parts.

7 groups of 4 same-sex unfamiliar birds were formed 2 days

Over 5 consecutive days agonistic interactions in a feeding

context were filmed for 30 minutes after 2h of food deprivation. We recorded the number of attacks and displays between

the males, and calculated David's score to rank the members of each group in a dominance hierarchy.

Aggressiveness was repeatable among individuals between successive days (R=0.34, Factor=3.58, P<0.001).

Dominance relationships were highly consistent: steepness value from David score = 0.70 ± 0.063.

The best model (AICc model selection) indicates that colour saturation is the best predictor of social dominance (Table 1), with dominant males having more saturated yellow.

Focusing on colour saturation of each individual body part, forehead saturation is the best predictor of dominance (Figure 1, Table 2).

Dominance hierarchies were stable/repeatable, and ornamental colour saturation, particularly in the forehead. was related to higher dominance.

Carotenoid-based colour ornamentation may be a reliable predictor of social status in male serins, since carotenoids are a limited dietary resource required both for pigmentation and immune function (Lozano, 1994, Olkos 70).

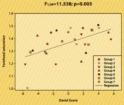
in males (Leitão et al. accepted BES), the same carotenoid signal may be used both in intra- and inter-sexual contexts.

Future work should experimentally manipulate forehead vellow saturation to control for correlated variables and determine whether this colour patch functions as a badge of status neese

| Model order             | Predictors in the best model | AICE                  | AAICE              |
|-------------------------|------------------------------|-----------------------|--------------------|
| 1                       | sat                          | 149,636               | 0                  |
| 2                       | hue, sat                     | 151,574               | 1.938              |
| 3                       | mb, sat, age                 | 153,019               | 3.383              |
| Designation in the E.S. | model between tents          | at continue hand been | otherwise the bear |

| Model order | Predictors in the<br>best model | AICE    | AAIC  |
|-------------|---------------------------------|---------|-------|
| 1           | fs                              | 144.929 | 0     |
| 2           | fs, body size                   | 145.647 | 0.718 |
| 3           | fs, ts, body size               | 148213  | 3.284 |

### Forehead saturation predicts social dominance:



score (social dominance). Different symbols are used for individual in different groups.







### Subtle but Persistent Effects Following Adolescent Exposure of JWH-018 "Spice" on Learning and Memory Performance in Adulthood

David M. Compton, Megan Seeds, Grant Pottash, Brian Gradwohl, Chris Welton, & Ross Davids Palm Beach Atlantic University

### PURPOSE

Little is known about the toxicology of (1-Pentyl-1H-indol-3-yl)-1naphthalenvlmethanone (JWH-018) and the related compounds reported used in Spice ducts. However, there is some evidence that these synthetic cannabinoids of both dependence and withdrawal. Like many of the Spice compounds. JWH-018 strongly binds with CB, receptors, acting as a receptor agonist and influencing a number signaling pathways. According to Vardakou et al. the subjective effects associated with ingestion of Spice products are the result of JWH-018 and sister compounds action on CB, receptors. As the number of users has increased, so have reports concerning the side effects. For example, earlier in the past decade the American Association of Poison Control Centers reported that a total of 13 calls related to the use of synthetic cannabinoids and Spice products. However, by 2010 the number of cette averaged 3,000 white in Swaden there is a marked increase in the number of cases of what has come to be known as "Spice toxicity".

The present study was conducted as a first step to examine the influence of the potent synthetic CB; agonist JWH-018 on learning and memory performance in Morris water maze (MWM) tasks of varying difficulty. Specifically, the animals were trained on a cued version of the MWM to evaluate whether nonassociative factors (e.g., swimming deficits) affected place learning performance. A series of noncued MWM tasks of varying difficulty were used to evaluate learning, memory, and via probe trials, retention. Finally, a simple response set learning task was employed to explore possible response perseveration and memory.

### MATERIALS AND METHODS

The subjects consisted of 17 male experimentally raive Long-Evens rats (Charles River, Wilmington, MA). The restanted protocol was reviewed and approved by the Institutional Animal Case and Use Committee of Palan Beach. Adiantic University. The animals were cased for in a manager consistent with the principles of animal case outlined.

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### RESULTS

### Assessment of General Activity and Motor Ability

An ANOVA was used to explore the possible effect of the drug on motor performance. No drug associated effects were suggested in terms of quadrant crossings or rearings (ps > .05). When the rats were tested using the rotating rod, the rats improved across sessions but no drug effects were observed on either the number of slips or the number of falls

### Water Maze Navigation Tasks

Cued Place Learning Task. The learning ability of the rats during the initial phase of training was examined by analyzing the swim trials in blocks of five swims. Using the swim time to the escape platform as the dependent measure, the data were analyzed using a 1-Serween (2-drug groups), 1-Within (4 blocks of trials) analysis of variance (ANOVA). Swim times to the escape platform were comparable for both groups. Escape times decreased as a function of training for all animals, but the drug group X trials interaction was nonsignificant.

The Simule Place Learning Task. The relevant results associated with the simple version of the place learning task are presented in Figure 1. Analysis of the resulting data with a 2 (drug groups) X2 (days) X 4 (blocks) ANOVA indicated a nonsignificant main effect of drug, but significant main effects of days, and blocks, suggesting that changing swim times generally improved with days as well as between days. In addition, significant drug X days, and drug X blocks interactions were found. The three-way interaction was nonsignificant. Decomposition of the two-way interaction revealed the following. Swim times were significantly higher for the JWH-018 rats than saline controls on day on but not on day 2. Similarly, JWH-018 rats were impaired on blocks one and two but not on blocks three

When the probe trials were considered a JWH-018 mediated impairment was observed (see Figure 1, inset). Specifically, main effects of drug, and days were found and, as evidenced by the lack of a significant drug X days interaction, the difference between the groups

The Complex Place Learning Task. For the assessment of the complex place learning data, the four daily trials were normalized and averaged and the navigation performance was assessed over a five-day period. The results are presented in Figure 2. Using a 1-Between, 1-Within ANOVA, the analysis revealed main effects of the drug treatment and test days, suggesting that group swim times differed and that the swim times generally decreased across the five-day test period. However, as can also be seen in Figure 2, the drug group X test days

When the probe trials were assessed, only the main effect of days was significant indicating that the rats spent more time in the target quadrant on later days but both groups responded in a similar manner.

Learning Set Acquisition Testing. The swim time data associated with the MWM learning set task is presented in Figure 3. Data anyolved averaging each trial from the five days of testing. Although the main effect of drug group was nonsignificant, not surprisingly, the main effect of trials was significant. Thus, while across trials the swim times for the two groups were comparable, their performance improved with training. In addition, the drug group X trial interaction was detected suggesting differential changes in swim times as a function of trial position. Focusing on trial one vs. trial 2 performance in the decomposition of the interaction revealed significant reductions in swim times from trial one to trial two (see Figure 3, trials 1 & 2). Although trial 1 of Figure 3 suggests a difference in swim times, post hoc comparison of the two groups revealed that the trial I swim times were not significantly different. Conversely, saline rats found the escape platform on trial 2 significantly faster than the JWH-018 treated rats. The swim time results are consistent with the number of quadrants crossed which was also higher in the drug-treated rats.

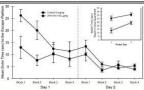
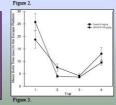


Figure 2.





### DISCUSSION

Collectively, the cannabinoids include a number of compounds that act as agonists at dogenous cannabinoid receptors sites. Included in this group are the compounds derived from the Cavnabis sativa plant which includes A9-THC and A8-THC, endogenous annabinoids such as Arachidonoylerhanolamine (Anandamide) and 2-arachidonoyl glycerol (2-AG) and a number of synthetic cannabinoids. The latter compounds were synthesized for esearch purposes at Hebrew University (HU compounds), Pfizer Pharmaceuticals, with a large group synthesized by J. W. Hoffman in the 1980s (labeled JWH compounds).

Recently, a number of these synthetic cannabinoids have been detected in products labeled Spice or K2 and include IWH-018 IWH-073 IWH-308 IWH-250 and HII-210 ough advertised as substances for nonhuman consumption, synthetic cannabinoids such as FWH-018 are mixed into a solvent and then sprayed on the plant as for delivering what was ormerly a legal high. In fact, JWH-018 was the first synthetic cannabinoid ever reported through the "Early Warning System" utilized in Europe to monitor emerging trends. Since WH-018 is a potent CB; receptor agonist, capable of activating multiple signaling pathways in the brain, the subjective effects of Spice are considered the result CB; receptor activation by TWH-018 in Spice and K2 preparations.

Of particular concern here is the possibility that adolescent exposure can lead to a number of disturbances in cognitive processes that persist long after abstinence. Consistent with this are reports of working memory impairments in adolescent but adult rats exposed to  $\Delta 9$ -THC when subsequently tested in adulthood. However, the issue remains open for further inquiry as the residual effects associated with adolescent exposure are not always found.

In summary, the results reported here provide that adolescent exposure of at least one common psychoactive constituent of K2 (Spice) compounds, JWH-018, can produce alterations in learning and memory performance in adulthood. To repeat, during adolescence number of areas of the brain are undergoing developmental changes with higher levels of novelty and sensation-seeking considered a common feature of adolescence. Because presynaptic CB<sub>1</sub> cannabinoid receptors have been discovered at serotoninergic, noradrenergic glutamatergic, and GABAergic synapses in many areas of the brain including those critical for accurate responses and memory processes, these abused synthetic cannabinoids should be examined in greater detail. Doing so may further define the specific consequences associated with adolescent use

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icasomeogenees: his work was supported by a Palm Beach Atlantic University Quality Initiative Grant awarded to the first author

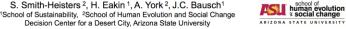


### **Private Provisioning of Public Adaptation Goods:**

The Case of Irrigated Agriculture in Central Arizona







### Do Arizona's water institutions facilitate climate change adaptation?

School of Sustainability

ARIZONA STATE UNIVERSITY

Arizona's future water resources and water management are likely to be challenged by climate variability, change, and population growth.1,2,3 In 1980, the state Groundwater Management Act (GMA) was negotiated under the premise that the agricultural sector - which consumes 70% of the state's water resources4 - would ultimately irrevocably relinquish water rights to meet growing municipal and industrial demand. Policies associated with the Central Arizona Project (CAP) furthered this aim. Importantly, this plan largely did not account for either the risks of climate change (e.g. changes in the relative values of ground and surface water) or the potential role of the agricultural sector in provisioning public goods for adaptation to climate change.

We take an institutional approach to explore how mechanisms in Arizona's water policy targeted at the agricultural sector have produced public goods in the past 30 years, and ask what changes might be needed to ensure adequate provisioning of public adaptation goods by private actors in the agriculture sector in the future.

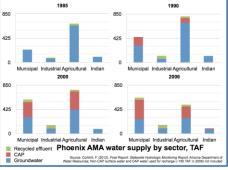
### Provisioning of public goods

Public goods are susceptible to under-provisioning because, by definition, their benefits are shared widely while their costs are not. A typical response to this dilemma is for government to provide the public good. Alternatively, as in the case examined here, provision of public goods may be a largely unintended consequence of private action. 5 Because private actors may may well experience costs or risks in participating in the production of public goods, institutional arrangements are critical.

|           | Beneficiaries |  |  |  |
|-----------|---------------|--|--|--|
|           |               | Private  | Public   |  |
| Providers | Private       | Private action,<br>private benefit<br>Farmers switching crops; adopting<br>drip irrigation to maintain productivity                  | Private action,<br>public benefit<br>Farmers adopting conservation<br>measures to enhance reliability of<br>future public water supply |  |
|           | Public        | Public action,<br>private benefit<br>Public subsidies for adoption of<br>drought-tolerant crops; public<br>subsidies for input costs | Public action,<br>public benefit<br>Public investment in desalination,<br>dam construction, water<br>infrastructure, or pricing        |  |

### Safe yield and full use of CAP

A key strength of the agricultural sector is the relative flexibility of many farm operations. In response to incentives under CAP and the GMA, as well as other factors, agricultural water use has shifted and decreased, substantially providing for safe yield and full use of CAP water, the public goods that have been prioritized.





### **Anticipatory adaptation and** public adaptation goods

The need for anticipatory adaptation measures - in advance of, or exceeding any incentives determined by private perceptions of climate risk - complicates the classic public goods scenario. Initial uncertainties in provisioning public adaptation goods may include:

- The necessary timing and spatial scale of adaptation measures
- How contributions to a public adaptation good are aggregated (e.g. a simple sum, weighted threshold, or in reference to a "weakest link")6

### Existing policies have had mixed effects on public goods provisioning

Current institutions have successfully buffered farmers from some signals of climate change and variability. This seemingly contradictory result stems from the perceived need to keep agriculture viable so that it can continue to provide public goods. Adaptation in the agricultural sector happens more in the context of institutional signals than environmental signals.

| Institution  | Public good:<br>safe yield   | Public good:<br>full use of CAP                              |  |
|--|--|--|--|
| CAP water priced<br>below cost<br>(direct subsidy)                 | Positive effect; Shifts<br>groundwater<br>extraction to surface<br>water use | Positive effect;<br>Increases use<br>beyond market<br>demand |  |
| Base Program with<br>flex credits<br>(market-based)                | Minimal effect   | Minimal effect   |  |
| BMP Program<br>(technical assistance/<br>performance<br>standards) | Negative effect<br>compared to Base<br>Program                               | Positive effect  |  |

While farmers have little incentive to respond individually to potential emerging climatic and hydrological threats, as a sector, irrigated agriculture already plays a role in public-goods provisioning in relation to water management. Two questions should concern policymakers:

- What institutions might best ensure that agricultural actors
- continue to have the *flexibility* to provide public goods?
- Do current institutions incentivize production of the appropriate public goods at adequate levels?

The case of irrigated agriculture in central Arizona illustrates lessons on both the potential, as well as the pitfalls, entailed in different mechanisms for public goods provisioning. We argue for new attention as to how institutional arrangements can play instrumental roles in generating adaptive outcomes for coupled social-ecological systems.

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Acknowledgements:



### A Novel Approach to Campus Health and Wellness: The UCLA Healthy Campus Initiative



<sup>1</sup>Department of Environmental Health Sciences, Tyler D. Watson, MPH<sup>1</sup> and Ryan Babadi, MPH<sup>2</sup> <sup>-1</sup>Department of Environmental and Occupation of Public Health University of Washington School of Public Health

Live Well is a campus-wide wellness movement with the goal of making UCLA the healthiest university campus in America. http://healthy.ucla.edu/ **STRUCTURE** 

### **CAMPUS POPULATION**

Live Well includes the entire campus community:

- ~4,000 faculty
- ~26.000 staff
- ~42.000 students
- ~200 buildings = 17 million ft2 built space
- 419 acres (0.66mi2); smallest UC campus

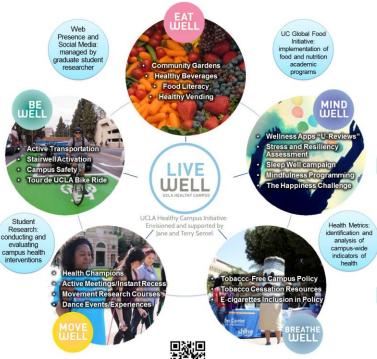
### **CORE VALUES**

A "healthy campus" is a place that:

- 1. Fosters high-level wellness
- 2. Encourages personal responsibility
- 3. Respects diversity
- 4. Strives to reduce inequalities in health
- 5. Is integrative

### **PROCESS**

- Support and integrate existing healthrelated groups, programs, and activities
- Use best practices to coordinate new approaches and programs
- Map campus assets and learn from different stakeholders
- Organize community collaborations and facilitate bottom-up approaches
- Host monthly steering committee meetings and area-specific working groups
- Fund and facilitate student projects related to Live Well goals and values
- Develop metrics to measure health and wellness changes
- · Maintain a website and other campus communications for resources and events



### **CHALLENGES AND SUCCESSES**

- · Cross-campus coordination of large groups
- Branding and recognition
- Student turnover and leadership transition
- · Large and diverse campus population
- · Wide range of health disparities

### Successes:

- Bringing together diverse health groups
- Practical, action-based projects
- · New data collection and publications
- · Impact beyond the UCLA campus
- · UC President Napolitano recommendation for a Live Well model at all UC campuses

### **KEYS TO SUCCESS**

- · Organizational integration
- · Administration buy-in
- Interdisciplinary leadership
- Including non-traditional stakeholders
- Targeted and adaptable use of resources
- Combination of research and practice
- Collaboration between pods
- Graduate student researcher input
- · FUN!

### **ACKNOWLEDGEMENTS**

UCLA Healthy Campus Initiative is envisioned and supported by Jane and Terry A special thank you to Live Well leadership including Dr. Wendy Slusser, Dr. Michael Goldstein, Louise Ino, pod leaders and graduate student researchers, and steering committee members.

### Why Collaborate?

Examining the impact of faculty & librarian collaboration on students information literacy skill development in the First Year Seminar (FYS)

Student Survey

Methods

**Project Results** 

**Faculty Survey** 

Faculty report on IL with librarians

Assessment of

Faculty Interviews

> experiences integrating IL with librarians

### **Our Question**

Does collaboration between FYS faculty and librarians literacy skill development?

6 librarians

385 first year students

24 FYS instructors

O student learning assessments



St. Mary's College of Maryland Team Members



98%



**Starting Points** 









### Relationships

24 librarian-faculty relationships

End of

Semester Student

Survey

Students' self-reported

use of library resources

- ollaborative assignment
- Faculty integrates some librarian feedback
- Discussion of course

consulting than collaborating

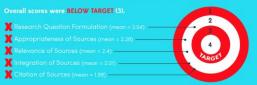
### **↑** Collaboration **↑** Students' Use of Library Information Resources

The mean faculty-librarian collaboration score was significantly higher for students who



### Where Collaboration Fell Short

There was NO correlation between faculty-librarian collaboration levels and students' higher level IL skills (based on rubric evaluation of sample essays).



### Actions & Recommendations

### **Immediate Action**

### Shift in Thinking

Consultation is not colaboration. Faculty & librarians need to be active partners & IL skills need FYS faculty reinforcement.

### **Future Planning**

Need to build partnerships between the Writing better IL instruction.

### **Acknowledgements**



### Assessment and Enhancement of a University Worksite Wellness Program

Josh Bernstein PhD, CHES - jbernstein@atsu.edu; Lynda T. Konecny, D.H.Ed, CHES - lkonecny@atsu.edu; Meg Sheppard, PhD, CHES - msheppard@atsu.edu

### ABSTRACT

A.T. Still University (ATSU) offers the Still Healthy Lifestyle Program to increase employee knowledge regarding health and wellness topics. Researchers in the College of Graduate Health studies health education department developed a needs assessment tool to describe university employees' interest and engagement in current wellness efforts at the university. This presentation summarizes methods used by researchers to assess employees' self-reported interests and preferences for the delivery of university-sponsored wellness resources.

### PURPOSE

The concept of wellness has been explored in higher education since the 1970s', worksite wellness has been a topic of study since the 1950s'. A literature review analysis found traditional worksite wellness programs in university settings focus on individual productivity and return on investment.3 The focus of previous research seems to conflict with needs. assessment data suggesting university employees prefer wellness resources designed to enhance whole person wellbeing". The survey was designed to assess gaps between wellness needs and available wellness resources leading to development of new health education resources.

### METHODOLOGY

Following university approval, an online mixed-methods wellness survey was created in Google Forms to collect demographic data, wellness interest topics, and awareness and use of the current Still Mealthy Lifestyle Program. Volunteers were recruited via email across the ATSU system and included full-time and part-time administrators, faculty, and staff. All employees were eligible to participate regardless of age, race, ethnicity, disability, or any other factors and free to decline participation with no penalty or prejudice. Information about the study and contact information for the investigators was distributed prior to data collection.

### SURVEY CREATION

An assessment of current literature and surveys was conducted to identify tools already in use to assess employee interest in health and wellness topics. No suitable tool was identified, so researchers created a comprehensive tool to assess the wellness needs of employees. The Still Healthy Lifestyle Questionnaire was developed using the ATSU's seven dimensions of wellness model<sup>3</sup>. The researchers collected demographic data including age, gender, racial/ethnic group, department affiliation, years of service, and employment status. Participants reported general awareness of wellness programs, services, and resources (Likert scale), and interest in a comprehensive list of 40 wellness topics (response options included: yes, no, maybe). The Still Healthy Lifestyle Questionnaire was checked for face and content validity and received exempt institutional review board status. Descriptive statistics were analyzed using SPSS version 21; wellness topics were ranked and categorized using the wellness model (table).

### DATA COLLECTION

Data were collected during a 3 week period in the spring of 2014. The Benefits Coordinator in the human resource department sent an email to all ATSU employees (n=1,802) with a link to the survey. A reminder was sent to all university employees 1 week after the initial recruitment email. After 3 weeks, the survey was closed and the data were analyzed.

### FINDINGS

Three hundred ninety-three or 22% of employees completed the survey. The majority of participants were enrolled in the ATSU employee insurance plan (89%), participated in the Stiff Healthy Lifestyle Program (81%), and reported being satisfied (43.5%) or very satisfied (17.5%) with the program. Discrepancies were found between participants who are aware of wellness programming and those who are enrolled. Participants were interested in a variety of wellness topics (table); the majority of wellness topics that interested participants did not align with current resources. offered by the Still Healthy Lifestyle Program.





'Majority interest (>50%), -strong plurality (50-40%), weak plurality (<40%).

### CONCLUSIONS AND IMPLICATIONS

Periodic re-assessment of employee wellness needs is necessary to make sure the wellness programs offered align with the needs and interests of the employees. Wellness programming could also be developed for specific substrata within an employee population (e.g. gender, age). Programs should periodically be re-evaluated for novelty and innovation, functionality, and relevance

ATSU is a leading health sciences university that includes a doctor of health education program whose faculty represent subject matter experts and experienced educators, Based on study outcomes, a pilot project will be developed by health education faculty to locate and create wellness resources that meet employee expectations and needs based on wellness. interests and preferred format.

### QUALITATIVE FEEDBACK

### Feedback on the Current Wellness Program?

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2 HR May P.E. Romania K.L. Marelli R.M. Roof, J. Harri Stration R. A. Berbantian, G. E. (2015). Warked Franklin. promotion programs in college settings. Source of Education Health Promotion, 41(2), cor. 19.4105-7277-9531-13461-9

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S. A.T. SSR University. (2015). SSR well student welform program. Removed from Million Person at the other Markett, afficies Addition to

# INTERNET INEQUALITY: THE IMPACT OF HOME INTERNET

- Department of Economics - The University of Texas at Austin



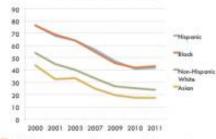
### **ABSTRACT**

In addition to a wide education gap between Hispanic and non-Hispanic White students, there also exists a persistent gap in home internet access between these groups. In my research, I identify a link between these two trends by analyzing data from the Current Population Survey. My research show that lower rates of home internet access contributes to educational gaps between ethnic groups and that home internet access relates to higher school success.

### BACKGROUND



### Percent of Households Lacking Internet Use, by Race and Ethnicity



- Total internet access has increased but gaps in access persist between race/ethnic groups
   Factors affecting access include income, ethnicity, age, and level of education
- Previous studies suggest both positive and negative effects of home computer access on education



Force Drivingedo Brissis

### METHODOLOGY

DATASET

\*Used cross-sectional data on students ages 13-17 from the 2009, 2010, and 2012 Current Population Surveys

SUCCESS ESTIMATOR  Generated a variable measuring grade retention to estimate school success for each student

REGRESSION MODEL  Employed an Ordinary Least Squares regression model to identify correlations between internet access and school success.

### RESULTS



- Hispanic students are significantly more likely to be below grade level than their White peers
   Differences in school success are mostly attributed
- Some differences can be explained by differences in access to home internet
- Studnets who lack intenet access, regardless of race or income, have lower success in school





### CONCLUSION

Home internet access has a significant effect on school performance, and it explains some difference in educational autoomes between first generation Hispanics and Whites. While increased home internet access may decrease grade retention and dropout rates, it is whilely to affect gaps in school success between different racial and ethnic groups

I would like to thook

and the UT Department of Economics for supporting this research project

### Sexting Themes: New Medium for Old Behavior

Michelle A. Krieger, MA \* Charlene Y. Senn, PhD University of Windsor Windsor, Ontario, Canada



Sexting has recently become a hot topic in popular and academia media. Often, consensual and non-consensual acts are both labeled as sexting in these discussions, and the focus is on the risks and harms of sexting while issues of consent and gender-based violence are of sexual while discourse tends to regularize traditional gender roles and sexual double standards (Ringrose, Harvey, Gill & Livingstone, 2013). Also, risks are portrayed differently for males and females, with the potential for female "sexual corruption", emotional and reputational damage highlighted in particular (Draper, 2012; Karaian, 2012). This study aimed to provide a description of nonconsensual sexting.

Mothod. 141 Canadian undergraduate students completed an online survey about their experiences, and those of people they knew, with the manufacture and sharing of sexual images without consent Participants were also asked if they had seen technology used in a positive way following such incidents. A thematic analysis was conducted on the written descriptions.

Results. Participants exclusively described images of women and girls, which shaped the analysis. Three main themes emerged: Heterosexual Intimate Partner Revenge; Use of Images in Sexual Harassment, and; Increasing Male Social Capital. Descriptions of non-consensual sexting incidents mirrored themes found in media discussions of sexting and wider societal discourse about gender and sexuality. Participants described: female responsibility for male sexuality, including how their images were used without consent; male use of images for revenge; male use of images to gain status from peers, and; images used to sexually harass girls and women.

Sexual images are being used to bolster male social status ("prove" masculinity) by denigrating and violating the women and girls in them. Use of images for revenge and harassment suggests that these behaviors would be better conceptualized as technology-mediated sexual violence, as suggested by several researchers who have studied sexting (e.g., Henry & Powell, 2015; Ringrose & Harvey, 2015). Notably, a small subset of people did focus on individuals using the images without permission instead of on the sender. Issues of consent, right to privacy, and healthy sexuality were absent from the descriptions suggesting that a shift away from the risks of sextine, to discussions about consent and sexual violence in a digital world is needed.

Desper, N. F. A. (2012). Is your bean at risk? Discourse of addressed senting in United States Individual on two Jan. States and the States Individual on two Jan. States are stated in the States Individual on the States Individual on the States Individual on the Individual on Individual Ones Individ

ngrose, J., Harvey, L., Gill, R.& Livingstone, S. (2013). Teen girls, ecousi double standards and "secting": gendered value in digital image exchange. Feminat Thorn, 14(3), 3(5-323.

### Theme 1: Heterosexual Intimate Partner Revenge

- \* Sexting occurred within heterosexual pairings
- \* (Most often) the male partner shared or forwarded
- \* Sexual images of the female partner as a form of
- \* Loss of control

### Theme 2: Use of Images in Sexual Harassment

- \* Images were produced and/or shared without consent to intentionally target an individual outside of an intimate pairing
- \* Online and offline harassment
- \* Often involved rumors of sexual images being passed around (not the images themselves)

### Theme 3: Increasing Male Social Capital

- \* Sexual images of females were used to gain social status among groups of males
- \* Described as being for social or entertainment
- purposes

  \* Small number of accounts involved physically sharing the image (instead of digitally)

When asked about positive uses of social media in response to these situations, 2 sub-themes emerged:

- \*Women as Victims; women were presented as naïve and in need of protection/lacking agency but were also blamed for any non-consensual uses of their images
- \* Provision of Support: individuals taking/sharing images without consent were viewed negatively & use of technology to support the women victimized

"long distance couple broke up so the boyfriend decided to post the ex-girlfriend's nudes on various image hosting websites"

### Atypical example:

"a girl sent a nude to another girl's boyfriend and so the girlfriend posted the picture on Facebook"

"got back at her by taping her nudes on her house"

"done by ... an ex-boyfriend as a form of revenge

### "spreading like wildfire"

someone made a Facebook profile including all the naked photos of a girl"

campus "blast sites, where people post pictures of people ... and write stuff about them anonymously"

'didn't send the picture but went around school and showed it to people"

"froze the pic and showed other people

"some girls were taking pictures of other girls changing ... and then sending them to other people'

"receive photos of numerous people and share stories" pictures shared among a sports team

viewed "a nude pic sent to a friend of mine, who showed me jokingly

### Women as Victims:

"reestablish a more positive reputation"

"defend the person"

"social media tries to warn people about the negative effects of spreading sexual info"

"should not have sent it in the first place"

### Provision of Support:

- "a lot of support for the person whose explicit content was released"
- "shamed the person who posted the pictures"